

Boutique Hours

Tuesdays: 10am – 2pm
Wednesdays: 4pm – 6pm
Thursdays: 10am – 2pm
And
1st and 3rd Saturdays of each month
9am – 12 Noon



Contact Us

Boutique Phone: 573-681-9675
Director's Cell: 573-694-0744

info@dreamstoreality-jc.org
www.dreamstoreality-jc.org

Dear Friends,

Dreams to Reality is excited to announce the inaugural **She Leads Fashion Show**, set for **November 8, 2025**, at the stunning Capital Bluffs Event Center. This year's event will be extra special as we celebrate **25 years of empowering women** in our community. With the theme “**Experience the Elements**”, the show will bring the energy of New York Fashion Week to Jefferson City, featuring **30 models, 60 unique outfits, and 20 dynamic performers**.

As we look forward to this milestone event, we want to give you the opportunity to include **She Leads** in your 2025/2026 budget. Sponsorship invoices will be sent out in July 2025, giving you ample time to plan. All proceeds will support Dreams to Reality's mission of providing underprivileged women with professional attire and career development tools, helping them overcome barriers to employment.

Partnering with us as a **Diamond** or **Presenting Sponsor** offers exclusive benefits, including:

- **Prominent Logo Placement:** In Jefferson City Magazine ads, TV commercials, posters, and digital media.
- **Exclusive Visibility:** Recognition in paid social media and television ads and a chance to air a 30-second message to be played before the show begins.
- **VIP Experience:** Premium seating for up to 16 guests, and access to the “**Beyond the Runway**” meet-and-greet event.

We offer sponsorship levels from **Row Sponsors (\$500)** to **Presenting Sponsors (\$10,000)**, each designed to maximize your brand's exposure and align with your community engagement goals. By supporting **She Leads**, your business will play a vital role in celebrating our 25-year legacy of transforming women's lives.

We look forward to discussing how your business can be part of this exciting milestone. Thank you for considering this opportunity to support **She Leads** and the empowering work of Dreams to Reality.

Helping Women Shine—In Style and in Life,

Michelle Caywood, “*She Leads Fashion Show*” Sponsorship Committee
Emily Mantle, “*She Leads Fashion Show*” Sponsorship Committee
Holly Nunn, “*She Leads Fashion Show*” Sponsorship Committee
Leslie Tanner, “*She Leads Fashion Show*” Sponsorship Committee
Carrie Tergin, “*She Leads Fashion Show*” Sponsorship Committee
Jaime Walz, *Dreams to Reality, Executive Director*



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Sponsorship Recognition Opportunities	Row \$500	Silver \$1,000	Gold 3,500	Diamond \$5,000 <i>Limit 5</i>	Presenting \$10,000 <i>Limit 2</i>
Reserved Seats with Premium Placement	2	4	8	10	14
“This Row Sponsored by” recognition	X	X	X	X	X
Name Displayed in event program	X	X	X	X	X
Company Logo Displayed on Digital Banner at Event		X	X	X	X
Company Logo Recognition in Dreams to Reality – She Leads Social Media Post		X	X	X	X
Company Logo included on Website			X	X	X
Company logo included in PAID FaceBook & Instagram Advertisements			X	X	X
Logo Included on 200 Pre-Event Posters				X	X
Logo Included on Advertisement in two (2) Jefferson City Magazine ads (July/Aug & Sept/Oct)				X	X
Logo Included in 164 TV Commercials & Videos				X	X
Opportunity to Air 30-second Message to be played at the event				X	X
Sponsor of the “Beyond the Runway” meet and greet event					X

SHE LEADS FASHION SHOW

Sponsorship Registration

Invoices will be sent in July 2025

- Presenting Sponsor \$10,000
- Gold Sponsor \$3,500
- Diamond Sponsor \$5,000
- Silver Sponsor \$1,000
- Row Sponsor \$500.00

Sponsor: _____

Address / City / Zip: _____

Contact Name / Phone: _____

Email: _____

Mail this form to: Dreams to Reality, 500 Jefferson Street, Jefferson City, MO 65101